# **Media Production I**

Mr. Gehly - GHS Media Studio

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## COURSE DESCRIPTION

Spielberg and Hitchcock had to start somewhere! This course introduces students to digital video equipment and aesthetic concepts used by Hollywood filmmakers. From pre-production to post-production, students will work individually and as a group in a hands-on environment. Operating digital video cameras and non-linear editing applications, participants become digital storytellers. Projects include documentaries, commercials, news packages and short films.

### COURSE OUTLINE

Topics covered in the course include: Introduction to equipment, shot types and composition, non-linear video editing, electronic news gathering, studio production, single camera "film style" shooting, production processes, writing for television/radio/film, and much more.

## TENATIVE PROJECTS

- Man-on-the-Street News Package
- News Package
- Stock Footage Music Video
- Reverse Motion
- Silent Film
- Instructional Video

- Disappearing Act
- Public Service Announcements
- Short Film
- Epic Film
- Studio Productions

### **GRADING**

The majority of class points will come from the both group and individual projects. However, there is some written work that must be completed to reinforce concepts and assess comprehension.

The class will follow the school district approved grading scale.

### ATTENDANCE AND PARTICIPATION

Your attendance in this class is essential to ensure both your success as a video editor and as a member of a production team. Students will receive points each week based on attendance and participation. Students who do not participate in individual and group projects will not receive credit.

## CLASSROOM PROCEDURES AND POLICIES

### Classroom Conduct

This class utilizes delicate and expensive equipment. Careless handling of equipment and reckless behavior is not acceptable. Fun and creativity is encouraged as long as you respect the equipment and your classmates.

### **Equipment and Video Shoots**

- 1. Students are responsible for all equipment in their care and are to report any problems immediately.
- 2. All equipment must be signed out prior to usage. Students must also indicate a shooting destination.
- 3. You must have a pass signed by the instructor anytime you leave the studio for a shoot.
- 4. Remember, when you carry a camera you represent our class. You are expected to act professionally at all times. Repeated misuse of equipment and disruptive behavior will result in reduced privileges and a reduced letter grade(s).

### Studio Rules

- 1. Students must sign out all equipment with instructor prior to usage.
- 2. Report any problems with a camera, computer or other equipment immediately.
- 3. Equipment must be returned to proper location and signed in with instructor after usage.
- 4. Batteries are to remain on cameras.
- 5. Keep the studio, control room and computer labs looking neat.
- 6. All video and audio content must be school appropriate.

#### Cheating and Plagiarism

There is a zero tolerance policy for cheating and plagiarism. Projects, that involve cheating will receive zero points.